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PRESS RELEASE

OUT OF THE BLUE, Capsis Elite Resort is celebrating

40 years of excellent and innovative hospitality



In 2018, **Out of the Blue Capsis Elite Resort** is proudly celebrating 40 years of excellent and innovative hospitality. To commemorate such an important milestone, we will be running a campaign composed of several activities and promotions throughout the coming season, both in the resort and externally, celebrating our history and showcasing our outlook for the future.

The Capsis story

Our resort opened in 1978, on a 168.000 m² private peninsula situated next to the Aghia Pelaghia fishing village and very close to the city of Heraklion in Crete. Descriptively named “Capsis Beach Hotel & Sofitel Capsis Palace Hotel & Convention Centre”, it was composed of two large hotels and a collection of 111 conference venues with a total capacity of more than 4000 attendees. Being the first resort in Greece to embrace the “meetings and incentives” earned us a dominant role in the conference industry. We hosted many major national events, international meetings and press conferences, such as the “Balkan Countries Chiefs of Defense Meeting” and many others.



The owner Dia Capsis, a 3rd generation hotelier, being always aware of shifts in global trends envisioned the hotel's evolution from a convention-oriented resort into a 5-star exclusive and luxurious holiday & wellness destination, starting radical renovations in 2007.

Making sure to respect and conserve the surrounding gardens and age-old trees, a year and a half of construction works transformed the resort into 3 hotel collections, with multiple maisonettes and bungalows sprinkled throughout the peninsula. To match that shift, the complex was rebranded as **"Out of the Blue, Capsis Elite Resort"**, highlighting the resort's intimate connection with the Aegean Sea.

Our innovations

Out of the Blue, Capsis Elite Resort now focuses on VIP guests and their families, destination weddings, honeymoons and wellness lovers, while still offering conference services with 13 venues.

Our devotion to offering excellent experiences has led us to create outstanding services and activities such as the 4.000 m² Minoan Kids Club, our award winning wellness spa and, most recently, three exciting escape rooms, making us the first resort in the world to create and operate such an activity. Throughout the years, one thing has stayed the same: our passion to offer an amazing experience and outstanding 5-star service.

Recognition and awards

These changes brought in an increasing international acclaim and further expanded the list of prestigious awards we have won, the latest being the **"BEST HOTEL & RESORT IN GREECE"** at the 2017 Seven Stars Luxury Hospitality and Lifestyle Awards. The resort was also awarded in the Greek Tourism Awards for the **"Facilities Excellence or Innovation"** Silver Award 2017, for our innovative thematic escape rooms, our Dukan diet program, our Kids Pool Paradise and other services.

Other awards include the **"Best Luxury resort in Greece"** Silver Award in the Greek Tourism Awards 2016, the **"Best Greek Spa Resort Award (more than 50 rooms)"** from the Spa Traveller Awards and 2nd place in Innovation in Wellness from the Worldwide Hospitality Awards, both in 2015.

We invite you to join us in celebrating this anniversary with our activities and offers, reflecting the history of our presence in Crete as well as our expectations for the future.

NOTES TO THE EDITOR:

The **OUT OF THE BLUE, Capsis Elite Resort** is a 5-star deluxe hotel complex located on a private peninsula surrounded by a luscious Botanical Garden of 167.000 m² that captivates your senses with its majestic Aegean views. The property is situated 20 minutes from the City and the International Airport of Heraklion and next to the traditional fishing village of Aghia Pelaghia. For those who seek to combine the beauty of the Greek Islands with the utmost of luxury, this resort complex provides guests a choice of 3 hotels collections with various types of accommodation, from family bungalows to private pool-villas.

Out of the Blue Capsis Elite Resort

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