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PRESS RELEASE

OUT OF THE BLUE, Capsis Elite Resort

Is awarded as the

Best Spa Resort in Europe at the “2018 Prix Villégiature”



In a luxurious ceremony that took place at the majestic **Château de Ferrières** in central France, the **2018 Prix Villégiature** awarded **OUT OF THE BLUE, Capsis Elite Resort** as the **Best Spa Resort in Europe**. The evening the **Prix Villégiature** provided us was spectacular and a great opportunity for networking while the Château’s magnificent salons were brimming with members of the hospitality industry, fashion executives and country representatives.

The competition was tough and the rigorous standards of the **Prix Villégiature** were immediately evident, with detailed questionnaires about the facilities and services that we offer as well as thorough research from the multiple journalists/ members of the jury during their visit at the resort. It was an **honour** to have been nominated and it is an **incredible distinction** to be awarded as the **Best Spa Resort in Europe**.



Seven Stars Best
Hotel & Resort 2018



Seven Stars
Best Spa 2018

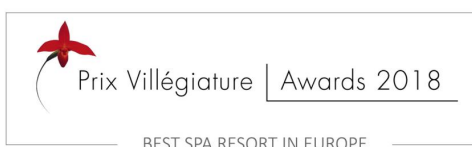
Receiving this **distinction** from this **exclusive organization** is very important for us, as it recognizes our efforts in providing the most outstanding and innovative luxury facilities and services to our guests. These awards have an **established international reputation** in the hospitality market and winning such an award will certainly lead to **increased recognition** internationally.

The **Everlasting Euphoria Rejuvenating program** provides **holistic** luxurious relaxing and anti-ageing **treatments and therapies** in a tranquil environment, close to the sea. Stemming on our resort's **strong connection with nature**, we provide treatments and therapies based on **traditional techniques** and using herbs and oils originating from Crete, and guests have the option of receiving **treatments, not only at the spa but also in various outdoor areas of the resort**, such as our private gardens, private coves right by the water, shaded decks, etc. An in-house team attentively runs our **nutritional and detox programs** and provides **nutritional consultations**, while a **day-spa** located on the private beach is also available, offering pop-in treatments that concentrate **on after-sun skin care and massage therapy**.

Always keeping our ear to the ground for new treatments and services, we are constantly trying out the **latest innovations and trends** in the wellbeing industry. We provide **non-invasive anti-ageing treatments** with the latest for 2018 equipment: the **Hironic Double S** is a complete solution for face lifting & body Contouring, while **Verju** by Erchonia is a body contouring laser that provides fast and painless results. **MiCool** by Hironic provides non-invasive fat reduction treatments using Cryolipolysis, and **Aquaglo** by Sykor is an abrasion-free exfoliation and deep pore cleansing therapy.

Our spa's range includes nutrition and wellness programs such as the **nutritional program for kids and adolescents, Yoga & organic nutrition programs**, and the award winning **Detox5+™**. The Detox5+™ is an excellent way to cleanse from toxins, consisting of hi-tech treatments and our unique **iMED™** nutritional program, bringing the body back to harmony with nature. iMED stands for "**Intelligent Mediterranean Detoxification**", a scientific nutritional approach with organic meals based on local Cretan recipes, with produce either grown and handpicked from our own greenhouse or sourced locally. Treatments and programs are **planned around** guests' **holidays, minimizing the disruption** on their activities and leisure time; this way, guests can organize their break with friends and family, while simultaneously enjoying excellent luxury treatments.

This award bolsters our significant collection of awards for 2018, further fortifying the **prestigious position** that our hard work has provided us. Our well-established place in the hospitality and wellness industry allows us to celebrate the resort's **40th anniversary** this year and it has been an **amazing season**, with these awards giving us **immense joy** as they are an endorsement of our **excellence in the hospitality and wellness industry**.





NOTES TO THE EDITOR:

The **OUT OF THE BLUE, Capsis Elite Resort** is a 5-star deluxe hotel complex placed on a private peninsula surrounded by a luscious Botanical Garden of 167.000 m² that captivates the senses with its majestic Aegean views. The property is located 20 minutes from the City and the International Airport of Heraklion and next to the traditional fishing village of Aghia Pelaghia. For those who seek to combine the beauty of the Greek Islands with the utmost of luxury, this resort complex provides guests a choice of 3 hotels collections with various types of accommodation, from family bungalows to private pool-villas. Our Everlasting Euphoria Concept is a holistic approach to Wellness, offering a collection of carefully selected relaxation, beauty and ageing-well treatments, as well as detoxification and nutritional programs. Treatments and programs are planned around our guests' holidays, as to not disrupt their activities and leisure time.

Out of the Blue Capsis Elite Resort

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